



Confederation of Indian Industry

# GreenCo Newsletter

## How Green is your Company ?



### GreenCo Summit 2015 underlines Going green is good both to Planet Earth and Global Economy *CII aspires to facilitate 1,000 GreenCo rated companies by 2017*

The 4th edition of GreenCo Summit 2015 held on 25-26 June 2015 in Mumbai evoked excellent response from the participants. The two-day event clearly underlined that 'Green makes good business sense' and there are immense opportunities waiting to be tapped & explored. GreenCo Summit 2015 provided a platform to learn more on the best practices and technologies for enhancing

environmental sustainability. The event also provided a platform for stakeholders to highlight the benefits of adopting green practices, products and services.

Topics and discussions were weaved around how organisations can continue to play important role in addressing ecological issues & concerns and also explore new growth opportunities.

#### Inaugural Session

**Dr K U Mistry**, Chairman, Gujarat Pollution Control Board, while addressing at the inaugural session of CII GreenCo Summit 2015, said that large number of manufacturing units in Gujarat follows the zero-discharge norms and reprocesses hazardous waste materials. He also highlighted the achievements of the Pollution Control Board in enabling Green Gujarat and also shared how the infrastructure set up in Gujarat is attracting industries.



**Mr Jamshyd N Godrej**, Chairman, CII-Godrej GBC underlined that today Indian Industry is in the forefront in adopting ecologically superior and economically viable business growth models and in the process setting new

benchmarks in environmental management.

**Ms. Ayumi Fujino**, Director, Regional Office India, United Nations Industrial Development Organization highlighted about the Green Industry Platform and called on the need to work towards mainstreaming of resource efficiency in production by the collective efforts of all stakeholders.



#### Key Messages

***Some of the key messages that emerged out of GreenCo Summit 2015 include the following***

- Business Sense - staying ahead of regulations, exploring emerging opportunities, increasing market share and reduced costs.
- Performance Management - Establish Leadership, Benchmarking, robust infrastructure set-up, periodic review of performance & challenges
- Green Mobility- selection of low impact materials, optimization of end-of-life system, optimization of production techniques, efficient distribution systems
- Need to develop Green Champions -To strengthen and enhance a Green culture at all levels across the Plant
- Supply chain plays a key role in Maintaining Competitiveness/ Competitive Advantage- Most Companies have chosen to move from a Conventional Supply Chain to Lean Supply Chain
- Increase engagement with waste trade; build business case for collection partners-Tap institutional / commercial waste dealers
- Collaborate to- support risk screening; Create missing standards; Set road maps for the future



**Dr Prem C Jain**, Chairman, Indian Green Building Council (IGBC), highlighted that IGBC, with the support of all the stakeholders has crossed the 3 Billion mark of registered green building footprint. This remarkable milestone enabled

India become the second country in the world with the largest green building footprint, he underlined.

**Mr S R Lohokare**, Co-Chairman, GreenCo Summit 2015 said that today, companies are integrating environment into their research, innovation and business processes. This indeed is a step in the right direction, he added.



**Mr V Narasimhan**, Chairman, GreenCo Forum, Chennai, said that GreenCo forum has provided companies with a platform for knowledge sharing and has facilitated a transparent and open dialogue between companies to learn from each other's best practices.



### List of Award Winners

GreenCo Summit was also marked by presenting Plaques to 21 GreenCo rated companies. The following companies were presented with GreenCo Plaque at GreenCo Summit 2015

ITC Ltd, PSPD, Unit : Kovai

Godrej & Boyce, Appliances Division; Mohali

Cipla Ltd, Kurkumbh Unit

Delhi International Airport Ltd (DIAL), New Delhi

Godrej & Boyce Mfg Co Ltd, Interio Division; Shirwal

Godrej & Boyce Mfg Co Ltd, Locking Solution & System (Plan 18A), Vikroli; Mumbai

Godrej & Boyce Mfg Co Ltd, Precision Engineering Division; Vikroli; Mumbai

Godrej Industries Ltd, Valia

Hero Moto Corp, Haridwar

Hindustan Coca-Cola Beverages Pvt. Ltd, Ameenpur Unit

Hindustan Petroleum Corporation Limited, LPG Bottling Plant, Cherlapally ; Hyderabad

Hindustan Petroleum Corporation Limited, Silvassa Lube Oil Blending Plant

J K Lakshmi Cement, Kalol

J K Tyre & Industries Ltd, Chennai

Kirloskar Brothers Ltd, Sanand Unit

Kirloskar Oil Engines Ltd, Kagal

Nippon Paint ( India ) Pvt Ltd

Sundram Fasteners Ltd , Hosur Unit

Tamilnadu Newsprint & Papers Ltd, Kagithapuram

Tata Motors Ltd, Jamshedpur Unit

Tata Motors, Panth- Nagar





## GreenCo Best Practices Awards 2015

As a part of the 'GreenCo Summit 2015, 'GreenCo Best Practices Awards 2015' was presented to 16 companies on 24 June. The overall objectives of the GreenCo Best Practices Awards was to:

- Recognize and award best projects implemented in GreenCo Rated Companies
- Facilitate sharing of information on benefits achieved due to projects implemented

- Instill a sense of competition to motivate companies to implement more innovative & best practices

The award provided an opportunity for GreenCo Rated companies to network, learn best practices adopted by each other and identify replicable projects and technologies implemented by companies.

## Glimpses of GreenCo Summit - 2015





Release of Green Champions of India - Coffee Table Booklet

**Green Champions of India:** This Coffee Table Book is India's first such dossier and will help all stakeholders understand the value of being environmentally responsible. It shares the success stories of 36 CII GreenCo Rated Companies of India. The companies in this book highlight the features, green technologies and sustainable measures incorporated in GreenCo Rated companies. This book would be an invaluable source of reference and information.

UNIDO, under its global RECP Programme, along with CII - Godrej GBC is carrying out a project entitled "Pilot application of innovative assessment and monitoring methods for resource efficient and cleaner production in selected manufacturing sectors in India". As a part of the project, has brought out case studies of GreenCo Rated Companies.

Every case study in this booklet broadly covers a brief profile of the company, the company's GreenCo journey, initiatives taken by the companies across various GreenCo parameters and the tangible and intangible benefits achieved.



Release of UNIDO Case Study Booklet

#### Thank you Supporters



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