

13th Edition



Greenco Summit 2024

Theme: **Green** Makes Business Sense

26 & 27 JUNE 2024 : ITC GRAND CHOLA, CHENNAI



GREENCO SUMMIT 2024 : EVENT SCHEDULE

**26 & 27 June 2024
(Wednesday & Thursday)**

**GreenCo Summit 2024
GreenCo Rating Awards, Environment Awards**

**27 June 2024
(Thursday)**

Waste & Resource Management Summit 2024

**26 & 27 June 2024
(Wednesday & Thursday)**

**Two-Day Exhibition on Green Products,
Technologies and Services**



JOIN US
26 & 27 JUNE 2024
ITC GRAND CHOLA,
CHENNAI

Glimpses of GreenCo Summit 2023

BE A PART OF GREEN COMPANY MOVEMENT

INDIA'S BIGGEST CONFERENCE ON ENVIRONMENTAL SUSTAINABILITY
2-DAY EXHIBITION ON GREEN PRODUCTS, SERVICES & TECHNOLOGIES



13th Edition
Greenco
Summit 2024
Theme: **Green** Makes Business Sense
26 & 27 June 2024 | ITC Grand Chola, Chennai

1000+ DELEGATES
75+ SPEAKERS





13th Edition GreenCo Summit 2024

Theme: **Green** Makes Business Sense
India's Biggest Conference on Environmental Sustainability

SPONSORSHIP OPPORTUNITIES



Confederation of Indian Industry

SPONSORSHIP

OPPORTUNITIES

Premier Supporter

Rs. 10 Lakhs
(2 Slots)

Principal Supporter

Rs. 8 Lakhs
(4 Slots)

Platinum Supporter

Rs. 6 Lakhs
(6 Slots)

Gold Supporter

Rs. 4 Lakhs
(10 Slots)

Silver Supporter

Rs. 3 Lakhs
(10 Slots)



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Conference Kit Bag Supporter

Rs. 4 Lakhs
(2 Slots)

Pendrive Supporter

Rs. 4 Lakhs
(1 Slot)

Mobile App Supporter

Rs. 4 Lakhs
(1 Slot)

Lanyard Supporter

Rs. 4 Lakhs
(1 Slot)



COST : RS. 10 LAKHS

2 SLOTS

BENEFITS

1. Display of company logo in the Conference Main Backdrop (Shared with other sponsors) (size of the logo varies with the type of sponsorship) : **Both sides of backdrop**
2. Conference Passes - Complimentary Invitations for attending the event : **12 Nos**
3. **Co-Create a Session** : While co-creating, the partner and CII will together conceptualize the session, identify and finalise the speakers
4. Complementary Space / Stall - Fully built-up stall : **12 sq mtrs**
5. **20 minutes speaking slot** at a relevant session (as per the suggestions of conference committee - **1 speaking slot**
6. Acknowledgement of your **Corporate Logo** and hyperlink to be featured on our **website**
7. Inclusion of **Logo in the e-flyers** sent to all the stakeholders
8. **Social Media Promotion** of the event with all sponsor logos on the official GreenCo handles
9. One exclusive **creative with a message from the MD/CEO of the company** to be posted on GreenCo social media handles
10. Opportunity to place **one standee** about your company inside the **conference venue**

Contd..



PREMIER SUPPORTER

COST : RS. 10 LAKHS
2 SLOTS

BENEFITS

11. **Display of Logo on the projector screen** during GreenCo Rating Awards & Environment Awards Distribution Session (**exclusive thank you supporter slide**)
12. **Display of Logo on the projector screen** during non-presentation period (**thank you supporter slide**)
13. Inclusion of **Logo in the A4 size Thank You Supporter Card** kept in documentation kit given to all Delegates
14. Inclusion of **One Corporate Brochure in the Documentation Kit**
15. Opportunity to **project the corporate film (2 min)** during the lunch break
16. Display of **Logo in the Welcome Delegate Board / Thank you Sponsor Board** kept at the venue (Registration / Lunch area)
17. Display of **Logo in the Thank You Sponsor Board** kept at the venue
18. Inclusion of **one page company profile in the Speaker / Supporter Profile Book** (e-Version)
19. Inclusion of **one page company advertisement in the Speaker / Supporter Profile Book** (e-Version)
20. Event **Data** sharing



PRINCIPAL SUPPORTER

COST : RS. 8 LAKHS
4 SLOTS

13th Edition
GreenCO Summit 2024

BENEFITS

1. Display of company logo in the Conference Main Backdrop (Shared with other sponsors) (size of the logo varies with the type of sponsorship) : **Both sides of backdrop**
2. Conference Passes - Complimentary Invitations for attending the event : **10 Nos**
3. Complementary Space / Stall - Fully built-up stall : **8 sq mtrs**
4. **20 minutes speaking slot** at a relevant session (as per the suggestions of conference committee - **1 speaking slot**)
5. Acknowledgement of your **Corporate Logo** and hyperlink to be featured on our **website**
6. Inclusion of **Logo in the e-flyers** sent to all the stakeholders
7. **Social Media Promotion** of the event with all sponsor logos on the official GreenCo handles
8. One exclusive **creative with a message from the MD/CEO of the company** to be posted on GreenCo social media handles
9. Opportunity to place **one standee** about your company inside the **conference venue**
10. Display of **Logo on the projector screen during GreenCo Rating Awards & Environment Awards Distribution Session** (thank you supporter slide)

Contd..



PRINCIPAL SUPPORTER

COST : RS. 8 LAKHS

4 SLOTS

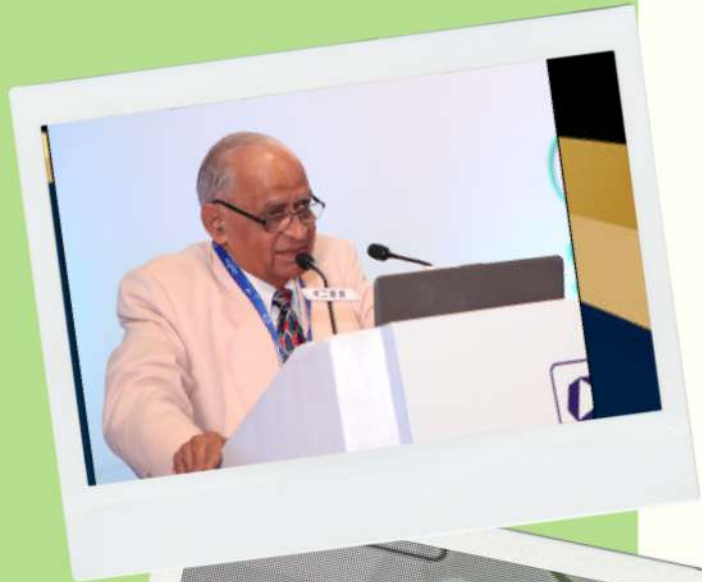
BENEFITS

11. **Display of Logo on the projector screen** during non-presentation period (**thank you supporter slide**)
12. Inclusion of **Logo in the A4 size Thank You Supporter Card** kept in documentation kit given to all Delegates
13. Inclusion of **One Corporate Brochure in the Documentation Kit**
14. Opportunity to **project the corporate film (2 min)** during the lunch break
15. Display of **Logo in the Welcome Delegate Board / Thank you Sponsor Board** kept at the venue (Registration / Lunch area)
16. Display of **Logo in the Thank You Sponsor Board** kept at the venue
17. Inclusion of **one page company profile in the Speaker / Supporter Profile Book** (e-Version)
18. Inclusion of **one page company advertisement in the Speaker / Supporter Profile Book** (e-Version)
19. Event **Data** sharing



BENEFITS

1. Display of company logo in the Conference Main Backdrop (Shared with other sponsors) (size of the logo varies with the type of sponsorship) : **Single sides of backdrop**
2. Conference Passes - Complimentary Invitations for attending the event : **8 Nos**
3. Complementary Space / Stall - Fully built-up stall : **6 sq mtrs**
4. **20 minutes speaking slot** at a relevant session (as per the suggestions of conference committee - **1 speaking slot**)
5. Acknowledgement of your **Corporate Logo** and hyperlink to be featured on our **website**
6. Inclusion of **Logo in the e-flyers** sent to all the stakeholders
7. **Social Media Promotion** of the event with all sponsor logos on the official GreenCo handles
8. Display of **Logo on the projector screen** during non-presentation period (thank you supporter slide)
9. Inclusion of **Logo in the A4 size Thank You Supporter Card** kept in documentation kit given to all Delegates
10. Inclusion of **One Corporate Brochure in the Documentation Kit**
11. Display of **Logo in the Thank You Sponsor Board** kept at the venue
12. Inclusion of **one page company profile in the Speaker / Supporter Profile Book** (e-Version)
13. Inclusion of **one page company advertisement in the Speaker / Supporter Profile Book** (e-Version)
14. Event **Data** sharing



GOLD SUPPORTER

COST : RS. 4 LAKHS

10 SLOTS

BENEFITS

1. Display of company logo in the Conference Main Backdrop (Shared with other sponsors) (size of the logo varies with the type of sponsorship) : **Single sides of backdrop**
2. Conference Passes - Complimentary Invitations for attending the event : **5 Nos**
3. Complementary Space / Stall - Fully built-up stall : **6 sq mtrs**
4. Acknowledgement of your **Corporate Logo** and hyperlink to be featured on our **website**
5. Inclusion of **Logo in the e-flyers** sent to all the stakeholders
6. **Social Media Promotion** of the event with all sponsor logos on the official GreenCo handles
7. Display of **Logo on the projector screen** during non-presentation period (thank you supporter slide)
8. Inclusion of **Logo in the A4 size Thank You Supporter Card** kept in documentation kit given to all Delegates
9. Display of **Logo in the Thank You Sponsor Board** kept at the venue
10. Inclusion of **one page company profile in the Speaker / Supporter Profile Book** (e-Version)
11. Inclusion of **one page company advertisement in the Speaker / Supporter Profile Book** (e-Version)
12. Event **Data** sharing



SILVER SUPPORTER

COST : RS. 3 LAKHS

10 SLOTS

BENEFITS

1. Conference Passes - Complimentary Invitations for attending the event : **3 Nos**
2. Acknowledgement of your **Corporate Logo** and hyperlink to be featured on our **website**
3. Inclusion of **Logo in the e-flyers** sent to all the stakeholders
4. **Social Media Promotion** of the event with all sponsor logos on the official GreenCo handles
5. Display of **Logo on the projector screen** during non-presentation period (thank you supporter slide)
6. Inclusion of **Logo in the A4 size Thank You Supporter Card** kept in documentation kit given to all Delegates
7. Display of **Logo in the Thank You Sponsor Board** kept at the venue
8. Inclusion of **one page company profile in the Speaker / Supporter Profile Book** (e-Version)
9. Inclusion of **one page company advertisement in the Speaker / Supporter Profile Book** (e-Version)



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

LANYARD PENDRIVE MOBILE APP

COST : RS. 4 LAKHS
1 SLOT

CONFERENCE KIT BAG

COST : RS. 4 LAKHS
2 SLOTS

1. **Exclusive branding of company Logo** on
 - a. **Lanyard** (Except supporter / sponsor delegate badge lanyards)
 - b. **Conference Kit Bag**
 - c. **Pendrive**
 - d. **Mobile app**
2. **Conference Passes** - Complimentary Invitations for attending the event - **5 Nos.**
3. **Complementary Space / Stall** - Fully built up stall - **6 sq m**
4. Inclusion of **Logo in the e-flyers** sent to all the stakeholders
5. Inclusion of **Logo in the social media promotion**
6. Display of **Logo in the Thank You Sponsor Board** kept at the venue
7. Inclusion of **Logo in the A4 size Thank You Supporter Card** kept in kit given to Delegates
8. Inclusion of **one page company profile in the Speaker / Supporter Profile Book** (e-Version)
9. Inclusion of **one page company advertisement in the Speaker / Supporter Profile Book** (e-Version)





**BECOME A
SPONSOR**



Confederation of Indian Industry

Be part of Green Company movement

- Platform to showcase your company's commitment towards environment
- Enhanced brand visibility
- Better connect with green enthusiasts
- Extensive marketing opportunities
- Inspire other stakeholders





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ITC GRAND CHOLA, CHENNAI

Network with the best in the business! GreenCo Summit is the ultimate destination for companies seeking knowledge on net zero, circular economy, and environmental sustainability. Uncover success stories from GreenCo-rated companies and mingle with like-minded pioneers.



Green Makes Business Sense

www.greenco.in