



Confederation of Indian Industry

# GreenCo

Strategies and guidance towards **Net Zero & ESG**



**Green** makes **Business** Sense

[greenbusinesscentre.com](http://greenbusinesscentre.com) || [greenco.in](http://greenco.in) || [cii.in](http://cii.in)

# An enabler towards Net Zero

CII GreenCo strategic tool a first of its kind in the world framework, defines and assesses 'How green is a company', and highlights the way forward to facilitate world class competitiveness through green strategies adopting Life cycle approach in resource efficiency, carbon accounting and environmental performance improvement and facilitating towards Net Zero

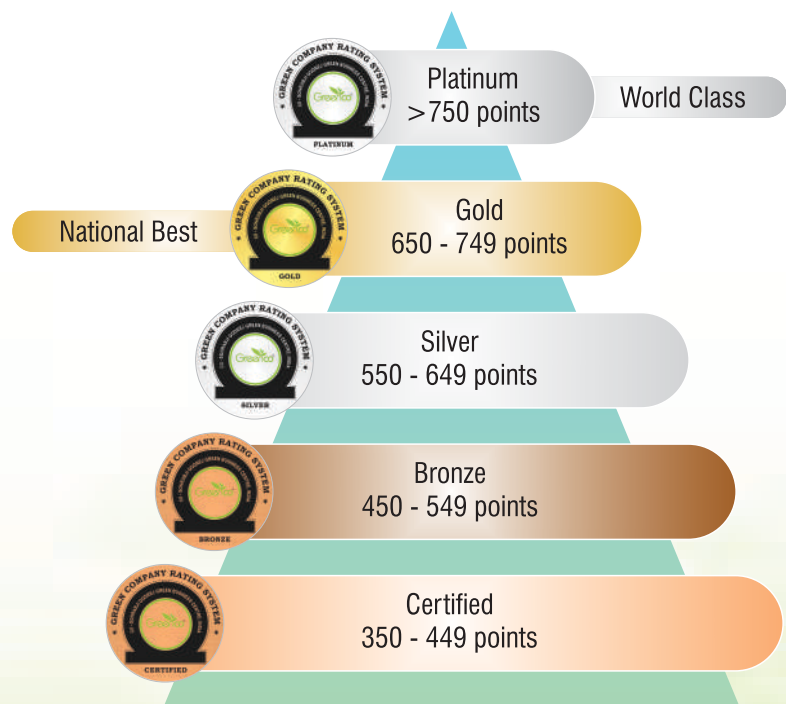


## GreenCo Parameters

### Version IV

| Parameter                                   | Points      |
|---|-------------|
| Management System                           | 75          |
| Energy Management                           | 150         |
| Carbon Management                           | 150         |
| Water Management                            | 125         |
| Material Resource Management                | 125         |
| Green Supply Chain                          | 100         |
| Product Stewardship and Life Cycle Approach | 125         |
| Innovation for Environment                  | 50          |
| Green Built Environment and Others          | 100         |
| <b>Total</b>                                | <b>1000</b> |

GreenCo Lite for SMEs – “GreenCo Lite” SME program with simplified guidelines. Cluster & OEMs Approach.



Note - GreenCo Platinum+ is applicable for Platinum rated companies under version IV guidelines that have scored > 850 points.

# Why GreenCo?



**Applicable for**  
Manufacturing Industries  
and Service sectors

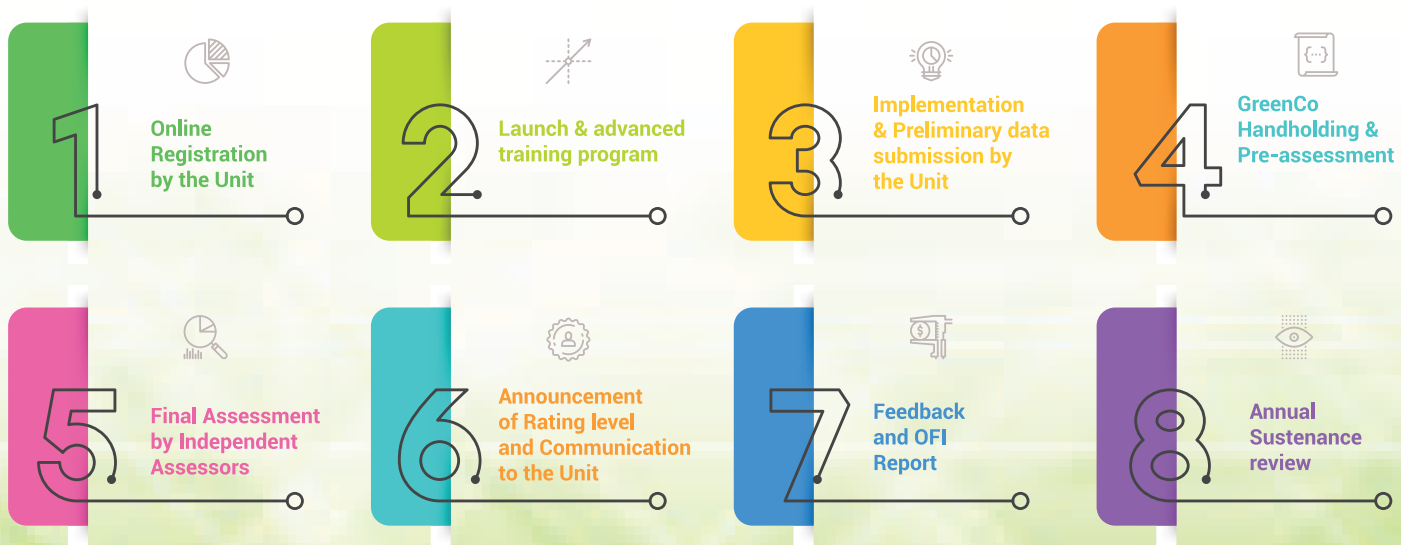
**Eligibility Criteria**  
Existing Manufacturing Facilities:  
Minimum 3 years operation  
New Manufacturing Facilities:  
Minimum 2 years operation

## Value Addition

- Strategic tool enabling towards NetZero
- Benchmark across units and sector
- Sustainable procurement and greening supply chain
- Structured way of monitoring all environmental parameters
- Preparedness for future requirements
- Build world class competitiveness in Green & Sustainable transition

(1200+ Registered companies, spread across various PSU & Private Manufacturing sectors including SME)

## Rating Process



The certification is valid for three years

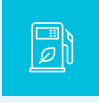
## Consulting and Advisory



**Carbon footprint** - Quantifying the greenhouse gas emissions of organizations, products, and their value chains, providing a clear picture of their environmental impact and a structured roadmap for improvement.



**Corporate training programs** - Customized, in-house, or virtual programs on various environmental aspects, including energy, water, materials, carbon and waste reduction, green supply chains, life cycle assessment, net zero strategies, ESG and others.



**Greening the supply chain** - supporting organizations in implementing 4key green supply chain strategies and implementation methodologies are developed addressing procurement, logistics, supplier improvement, and others.



**Life cycle assessment** - Empower companies to assess the environmental impact of their products, processes, and technologies throughout their entire lifecycle.



**Resource management strategy** - facilitate companies in mapping their major resources, identifying the impact areas, and develop improvement plans to effectively manage their resources.



**Green and sustainability strategy / roadmap** - Collaborate with organizations to develop comprehensive strategy and improvement roadmap for enhancing their environmental performance and achieving green sustainability goals.




**GreenCo zero waste to landfill certification** - assesses facilities based on the total solid waste diverted from landfill through various diversion / utilization techniques, thereby ensuring that no waste is landfilled.



**GreenCo Net zero operational Carbon Certification** - Certifies companies based on the carbon emission reduction achieved in Scope 1 and Scope 2 Emissions.



**GreenCo water neutrality certification** - assesses facilities based on the net water ratio of the unit calculated as water augmentation versus water consumption.



### CII - Certified Professional Courses

Focusing on environmental sustainability

<http://ciilearn.in>

### Recognitions



### Initiatives with State PCBs



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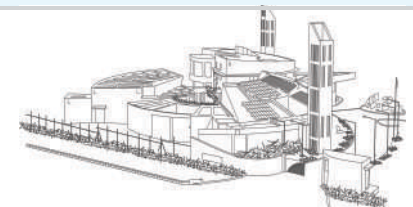
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### Confederation of Indian Industry

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